

Samsonite Cabin Size Luggage The Perfect Case for Every Trip



Samsonite®, the brand recently named Travel Favourite® Carry-on Luggage in the TripAdvisor®'s 2013 Travellers' Choice Awards, has the right sized cabin case for every traveller, wherever their journey may take them. Frequent travellers know the importance of finding the perfect cabin size bag, especially when travelling on a short city break or last minute weekend getaway. It needs to be spacious enough for all your essentials, lightweight for easy navigation through the airport and, most importantly adhere to airline guidelines.

Many airlines have different policies about the size of bag passengers can take on board, leaving travellers confused and misinformed or worse, left paying excess baggage charges. To better aid travellers, Samsonite has created a tool to help you select the right cabin luggage for your trip with their extensive range of carry-on luggage suitable for any airline. Samsonite has identified four main groups of luggage by their dimensions and the most current airline rules. Each luggage group is colour-coded and categorized according to the airline you are flying on and their rules for cabin size luggage.

Sometimes, when travelling on a busy flight overhead locker space is limited and even your cabin size baggage can get bumped to the hold. The newly introduced EasyJet Cabin Bag Guarantee ensures that bags sized 50 x 40 x 20cm will never be bumped to the hold. Samsonite has several bags that comply with this policy: **New Spark™**, **X-Covery™**, **Alfa Cube™** or **Daytrip™** collections. Starting your trip with any of these



brilliantly compact collections means you will also keep your cabin bag with you, even on the busiest flights.

When travelling with British Airways, Jet2.com, Finnair, Thai Airways, Aer Lingus, ANA, JAL or Czech Airlines you'll be on board and ready to go in no time when you select cabin luggage with dimensions of 45 x 56 x 25 cm or smaller. Samsonite provides endless options for cabin size luggage compliant with these airlines, including luggage from the award-winning **Cosmolite®** luggage collection, the stylish **S'Cure Dlx™** collection, the innovative **Cordoba Duo®** and **Sahora™ Regeneration** collections made with Advanced Hybrid Technology, the gravity defying **Litesphere™** range, and so many more.

If you are taking a short break with British Midland International, SAS, Lufthansa, Swiss Air, Air Canada, Austrian Airlines, Brussels Airlines, Olympic Airlines, Turkish Airlines, Air New Zealand, LOT or Flybe, luggage with the dimensions of 40 x 55 x 23 cm or smaller will satisfy the requirements for cabin luggage on these airlines. Travellers may choose to fly with cases from the female collections **Essensis™** and **Thallo™**, the practical Fold@way collection, the cabin size collection **Short-Lite™** and the lightweight classic **Bright Light 2.0™** collection, among many others.

Ryanair, Singapore Airlines, Iberia, Aeroflot, Korean Air, TAM, BMI Baby, Philippine Airlines, TAP, Aeromexico and Qantas allow travellers to bring a variety of 40 X 55 X 20 cm sized Samsonite luggage on board such as pieces from the **Pro-DLX³™** range of tasteful business cases and luggage, the iconic and lightweight **B-Lite®** collection, the recently introduced **Motio™** and New **Spark™** the **S'Cure™** range (the lightest polypropylene suitcases in the Samsonite assortment to date), or the **Alfa Cube™** range and Curv® collection **Cosmolite®** cases, among many others.

Finally, when boarding United Airlines, American Airlines, Cathay Pacific, Air Asia, China Airlines, Continental Airlines, Delta Airlines, Malaysia Airlines, Air France, KLM, Aerolineas, Argentinas, Alitalia, LAN, Transavia, Virgin Atlantic or Jet Airways for a journey, be certain you have 36 X 56 X 25 cm sized luggage from Samsonite's stylish polycarbonate **Starwheeler™** collection, the great value **New Spark™** collection, or the soft-side range **Short-Lite™**.



In addition to guiding consumers with color-coded cabin size categories, Samsonite has updated the award-winning Travel Miles app, a one-stop location for today's on the go travellers, helping them to track where they've been, update friends and family on their location and even avoid excess baggage charges.

From a practical point of view, the app provides baggage restriction details for most airlines, which is updated regularly so travellers can avoid getting caught out at check-in. It also has a Samsonite dealer locator, making for a painless search for the perfect suitcase companion.



Unique to the market, the Travel Miles app is free to download, user friendly and practical, the perfect companion to all travellers from families to students and a great tool for those travelling on business.

Watch the Samsonite Travel Miles application demonstration at <http://youtu.be/uvp3sbBLMQg>

Or scan the QR Code with your phone camera – as seen following - to watch the demonstration:



To download the Samsonite Travel Miles Application directly, please visit the Google Play Android Marketplace, the Apple iTunes Store or scan the QR Code with your phone camera to get direct access to the Apple iTunes Store – as seen following:



ENDS –

For more information please call or email:

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NOTES TO EDITORS:

The following luggage is compliant with the on board requirements for the listed airlines.

Airlines: British Airways, Jet2.com, Finnair, Thai Airways, Czech Airlines, Aer Lingus, ANA, JAL

Luggage Size: 45 x 56 x 25 cm

Acceptable Samsonite Models:

Soft Side

Cordoba Duo® Upright 55/20, Spinner 55/20

Litesphere™ Mobile Office 50/18

Sahora™ **Regeneration** Upright 55/20, Spinner Tote, Spinner 55/20 Exp

X'Pression™ Upright 55/20 Exp

Hardside



Alfa Cube™ Upright 50/18, Upright 55/20, Spinner 55/20
Alu-Box™ Spinner 55/20
Andover™ Upright 55/20, Spinner 55/20
Bright Lite™ 2.0 Upright 55/20, Spinner 55/20
Cabin Collection™ Upright 55/20
Chronolite™ Spinner 55/20
Cosmolite® Spinner 55/20
Cubelite® Upright 54, Spinner 55/20 Cabin
Essensis™ Spinner 55/20
Firelite™ Spinner 55/20
Inova™ Spinner 55/20
Starwheeler™ Upright 55/20, Spinner 55
S'Cure™ Spinner 55/20
S'Cure Dlx™ Spinner 55/20

Airlines: British Midland International, SAS, Lufthansa, Swiss Air, Air Canada, Austrian Airlines, Brussels Airlines, Olympic Airlines, Turkish Airlines, Air New Zealand, LOT, Flybe

Luggage Size: **40 x 55 x 23 cm**

Acceptable Samsonite Models:

Soft Side

Fold@way™ Upright 55/20
Litesphere™ Upright 55/20, Spinner 55/20
Short-Lite™ Spinner 55/20 length 40 cm
Thallo™ Spinner 55/20 Exp Fashion, Spinner 55/20 Exp Comfort
X'Blade™ Spinner 55/20
X'Blade™ 2.0 Upright 55/20 Exp
X'Pression™ Spinner 55/20, Mobile Office 50/18

Hardside

Alfa Cube™ Upright 50/18, Upright 55/20, Spinner 55/20
Alu-Box™ Spinner 55/20
Andover™ Upright 55/20, Spinner 55/20
Bright Lite™ 2.0 Upright 55/20, Spinner 55/20
Cabin Collection™ Upright 55/20
Chronolite™ Spinner 55/20
Cosmolite® Spinner 55/20
Cubelite® Upright 54, Spinner 55/20 Cabin
Essensis™ Spinner 55/20
Firelite™ Spinner 55/20
Inova™ Spinner 55/20
Starwheeler™ Upright 55/20, Spinner 55
S'Cure™ Spinner 55/20
S'Cure DLX™ Spinner 55/20



Airlines: Ryanair, Singapore Airlines, Iberia, Aeroflot, Korean Air, TAM, BMI Baby, Philippine Airlines, TAP, Aeromexico, Qantas

Luggage Size: **40 X 55 X 20 cm**

Acceptable Samsonite Models:

Soft Side

All-Direxions™ Upright 55/20 Exp, Spinner 55/20

B-Lite® Upright 55/20, Spinner 55/20

B-Lite DLX™ Upright 55/20, Spinner 55/20 Exp

B-Lite Fresh™, Upright 55/20, Spinner 55/20

Cordoba Duo® Upright 50/18,

Daytrip™ Spinner 55/20

Motio™ Spinner 55/20, Upright 55/20

New Spark™ Upright 55/20

Panayio™, Upright 55/20, Spinner 55/20

Pro-DLX³™ Upright 55/20

S-Cape 2™ Upright 55/20 FL, Spinner 53/19 FL

Short-Lite™ Upright 55/20 length 40cm

Suspension™, Upright 55/20, Spinner 55/20

Tailor-Z™ Upright 55/20, Spinner 55/20

X'Blade™ Upright 55/20 Exp

X'Blade™ 2.0, Upright 55/20, Spinner 55/20

X'Check™ Upright 55/20, Spinner 55/20

X'lon³® Upright 55/20, Spinner 55/20

Hardside

Alfa Cube™ Upright 50/18, Upright 55/20, Spinner 55/20

Alu-Box™ Spinner 55/20

Andover™ Upright 55/20, Spinner 55/20

Bright Lite™ 2.0 Upright 55/20

Cabin Collection™ Upright 55/20

Chronolite™ Spinner 55/20

Cosmolite® Spinner 55/20

Cubelite® Upright 54, Spinner 55/20

Firelite™ Spinner 55/20

Inova™ Spinner 55/20

Starwheeler™ Upright 55/20

S'Cure™ Spinner 55/20

S'Cure Dix™ Spinner 55/20

Airlines: United Airlines, American Airlines, Cathay Pacific, Air Asia, China Airlines, Continental Airlines, Delta Airlines, Malaysia Airlines, Air France, KLM, Aerolineas, Argentinas, Alitalia, LAN, Transavia, Virgin Atlantic, Jet Airways



Luggage Size: **36 X 56 X 25 cm**

Acceptable Samsonite Models:

Soft Side

New Spark™ Spinner 55/20

Short Lite™ Upright 55/20 length 36cm, Spinner 55/20 length 35cm

Hardside

Starwheeler™ Spinner 55

Airline: EasyJet Cabin Bag Guarantee

Luggage Size: **40 x 50 x 20 cm**

Acceptable Samsonite Models:

Hard Side

Alfa Cube™ Upright 50/18

Soft Side

B-Lite® DLX Upright 50/18

B-Lite® Fresh Upright 50/18

B-Lite® Upright 50/18

Cordoba Duo® Upright 50/18

Daytrip™ Upright 50/18 length 40cm, Upright 50/18 length 35cm

Motio™ Upright 50/18

New Spark™ Upright 50/18 length 40cm, Upright 50/18 length 36cm

Panayio™ Upright 50/18

Pro DLX 3™ Mobile Office

Sahora™ Regeneration Upright 50/18

S-Cape 2™ Upright 50/18 FL

Suspension™ Upright 50/18

Tailor-Z™ Spinner Mobile Office 16.4"

X'Blade™ 2.0 Upright 50/18

X'Blade™ Upright 50/18

X'Check™ Upright 50/18

X'ion³® Spinner 50/18

Casual

X-Covery™ Laptop Backpack/Wh 50/18

Samsonite cannot be held responsible if an airline applies other cabin size standards.

Samsonite is the world's leading luggage brand with a heritage dating back over 100 years. Inspiring travel worldwide, Samsonite enables global travellers to cover miles, create memories and enjoy every second of their trip with revolutionary travel solutions. Preserving the brand's longstanding history of breakthroughs in research and development, Samsonite has embedded



its place at the forefront of the travel world with a number of industry firsts. Showing commitment to innovation, the unique hard side collections made with the revolutionary Curv® material and the soft side ranges created with Advanced Hybrid Technology™ (AHT) join a wide spectrum of business, casual and personal accessory products in upholding Samsonite's position as a market leader and trendsetter. Remembering past triumphs but always looking forward by identifying trends and the continuing evolution of global traveller's needs, Samsonite maintains a worldwide vision that continues to enable travellers to travel further, with ever lighter, stronger and more innovative products at his side.

With Samsonite by your side, nothing should stop you from chasing destinies, discovering new horizons and exploring the world beyond your imagination.

www.samsonite.co.uk

www.facebook.com/samsoniteofficial

www.youtube.com/samsoniteeurope

Enjoy Every Second: http://youtu.be/CRD7B7K_CBQ



Samsonite Travel Miles App: <http://itunes.apple.com/gb/app/samsonite-travel-miles-europe/id402853695?mt=8> or <https://play.google.com/store/apps/details?id=com.inthepocket.samsonite&hl=en>



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